

NIPC

INVEST IN NIGERIA REFERENCE REPORT 2010



The Federal Republic of Nigeria is a federal constitutional republic comprising thirty-six states and one Capital Territory.

Nigeria is the most populous country in Africa and the eighth most populous in the world. It has a population - confirmed at the last census - of 140 million, who occupy a landmass of 923,768km².

Nigeria is listed among the "Next Eleven" economies and is a member of the Commonwealth of Nations. The economy of Nigeria is amongst the fastest growing in the world.

The International Monetary Fund (IMF) projected growth of 9% in 2008 and 8.3% for 2009.

Nigeria's key investment areas are:

Oil and Natural Gas, Telecommunications, Coal, Bauxite, Tantalite, Gold, Tin, Iron Ore, Limestone, Niobium, Lead, Zinc, Agriculture, Manufacturing, Tourism and the Nigerian Movie Industry, known as Nollywood.

WHO ARE NIPC?



The Nigerian Investment Promotion Commission (NIPC) was created with the dual function of stimulating the domestic investment markets and of attracting Foreign Direct Investment into Nigeria.

The Federal Government has been working in unison with the NIPC to ensure that current investors and those prospective investors, either arriving or already established in Nigeria, are given swift, efficient and professional support when establishing and operating their businesses.

This has seen NIPC initiate the “One Stop Investment Centre” (OSIC), where approvals and licenses can be processed within 24 hours.

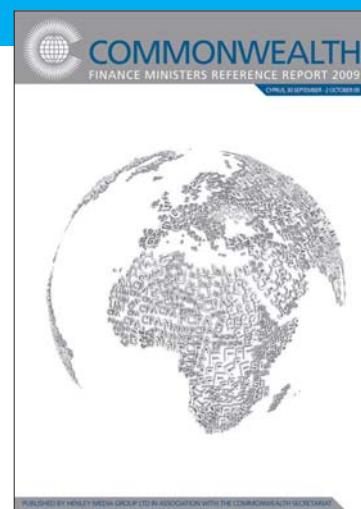
Investing in Nigeria could not be safer or more secure than when done via the services offered by NIPC.

HENLEY MEDIA GROUP AND IMAGE AFFAIRS NIGERIA PARTNER WITH NIPC

NIPC have commissioned Henley Media Group (UK) and Image Affairs Nigeria to produce a highly prestigious, reputable and globally focused annual investment report. It will be aimed at Nigeria’s current and prospective investors.

For several years Henley Media Group has worked with the MD of Image Affairs Nigeria to compile the official CHOGM and Commonwealth Finance Ministers reports. This wealth of experience gained publishing such reports has provided them with the expertise to produce a report of the same standard for the NIPC.

World-renowned financial analysts and sector specialists are being commissioned to contribute their valuable expertise, along with up-to-date information, to the Report via carefully selected and interesting topics.



CONTENT

The NIPC “Invest in Nigeria” Reference Report will be in a semi-hardback format.

The opening address is to be written by the President of the Federal Republic of Nigeria and will refer to the Seven-Point Agenda, to Vision 2010 and Vision 2020 and their impact upon the Nigerian economy.

The Executive Secretary of NIPC will follow the President and in his article explain the function of the Government agency he leads, his role as the head of the investment arm of Nigeria and the relevance of such an important agency.

The report will be divided into sub-sections - categorised by industry sector - and each Honourable Minister assigned to a particular industry will write a foreword outlining the incentives put in place by the Government for prospective investors into their sector.

We have selected a very limited number of businesses, organisations and State Governments, as per their industry sector, to showcase the products, services and investment opportunities that will succeed in promoting Nigeria as Africa’s most dynamic and economically viable investment haven.



INDUSTRY SECTORS

- Agriculture
- Bi-Governmental Relations with Nigeria
- Education
- Environment & Waste
- ICT & Telecoms
- Maritime & Ports
- Oil & Gas
- Real Estate & Land Purchase
- State Governments
- Transportation
- Banking & Finance
- Construction & Urban Development
- Energy & Power
- Hospitality & Tourism
- Legal Services - Case Studies
- Mining & Solid Minerals
- Pharmaceuticals & Healthcare
- Security
- The Niger Delta
- Utilities



DISTRIBUTION OF REPORT

Nigeria

- The President of the Federal Republic of Nigeria
- The Vice President of the Federal Republic of Nigeria
- The Judiciary
- The Senate President
- The Speaker of the House of Representatives
- The Secretary of the Government of the Federation (SGF)
- Head of Service
- Nigerian Honourable Ministers
- Nigerian State Governors
- Nigerian Parastatals
- Board Members of Nigerian public and private sector organisations

Global

- The United Nations
- The International Monetary Fund
- African Union and ECOWAS (senior officials)
- Nigerian Embassies (and their overseas counterparts)
- Nigerian High Commission Offices
- The World Bank
- The European Union
- G20 Countries
- CEO/MDs of all major Oil & Gas companies
- Chambers of Commerce (Europe, Middle East, Asia, Africa and USA)
- Global Institutional Investors (including hedge funds, pension funds and insurance companies)

HOW YOU CAN PARTICIPATE

We shall only invite a select number of Private and Public sector businesses or organisations, alongside the State Governments, to feature within the report. If we have made contact with you, it suggests that you are eligible to feature.

The costs associated with featuring within this prestigious report are outlined below.

We have also listed our key experts who are on hand to advise you of how to maximise your entry within the report.

Participation is by invitation only and may be confirmed by contacting any of the following:

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Participation STRICTLY BY INVITATION ONLY

Features

No charge will be applied to participants who supply print ready material; however a fee of £495 will be applied to clients who require our designers to produce their artwork.

Single page	£6,000	(N1.5 Million Naira)
Double Page	£10,000	(N2.5 Million Naira)
Three Pages	£16,000	(N4 Million Naira)

Special Positions

Double Page Spread (opposite the President's article)	£20,000	(N5 Million Naira)
Inside Front Cover	£10,000	(N2.5 Million Naira)
Inside Back Cover	£10,000	(2.5 Million Naira)
Outside Back Cover	£20,000	(5 Million Naira)
Directory Listing	£2,500	(N625, 000 Naira)

Technical Information

Please contact Alex Halpin on ahalpin@henleymediagroup.com and he will be happy to send you a copy of our technical requirements to accommodate your article. You may also call him on +44 207 871 0123